



# Newsletter

Number: 1 - 2014

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## Gdansk Tourism Fair 2014

This year project Craftland was promoted during Tourism Fair in Vilnius as well as during Gdansk Tourism Fair. Craftland's stand received the audience award for rich attraction program in Fair's Cultural Zone.

It was a great opportunity to encourage people to take part in project's events.

There were many attractions for the audience: one could take part in clay modeling workshops, watch fighting techniques and see birds of prey presented by the falconer.



Many people were very interested in the events taking place within Craftland project. We feel that promotion during Tourism Fair contributed to the fact that so many visitors joined us during City Tournament in Silute and Craftsmen Market in Pruszcz Gdański.



Early music lovers had an opportunity to listen to the ensemble "Grupa Radnyna," from Pruszcz Gdański which performed by our stand, as well as on the stage of the Fair.



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## 10 years in EU – celebration in Gdansk and Olsztyn

Within campaign '10 years in EU' Open Days of EU projects took place in Poland from 1 to 11 May 2014. The celebrations began on 1 May in Gdańsk with a Festival for whole families.

Another celebration took place in Olsztyn on 9 May. Craftland's unique stand and team of reenactors were invited to prepare shows and workshops for visiting adults and children.

Project Craftland was also present. Reenactors from Pruszcz Gdański prepared clay modeling workshops for children. Visitors had an opportunity to use our special archery track and listen to early music ensemble 'Grupa Radnyňa'.

Craftland's presence during such events proves that it is a project interesting for wide audience promoting our common cultural heritage in an attractive way.

We had a chance to promote our project and invite everybody for project events, especially International Craftsmen Market which took place on 13 July in Pruszcz Gdański.



## Partner Meetings 2014

This year project partners had a chance to meet on various occasions which was with benefit to the programme and promotion of project events.

It turned out that meetings during Tourism Fair in Vilnius and Gdańsk gave us an opportunity to thoroughly discuss plans for City Tournament in Silute and Craftsmen Market in Pruszcz Gdański. Thanks to improved communication between partners, the events were planned in detail so no organizational problems arose.

Meetings in Silute and Pruszcz allowed us to plan the Folk and Crafts Festival in Foteviken as well as evaluate our activities so far. Opportunities and plans for next programming period are also considered. The partnership works so well that future common projects are of interest to all parties.



## City Tournament in Silute

31 May 2014 the third and last City Tournament within Craftland project took place in Silute, Lithuania. Teams from Sweden, Lithuania and Poland competed in very interesting disciplines. Sportsmen had to demonstrate physical strength but also cunning and sense of humour when milking a cow, racing in boats, passing through a spider web or catching fish.

The competition brought a lot of excitement for both the participating teams, as well as the audience.

All the players fought bravely but the victory went to the Lithuanians this year. Congratulations!

Thank you all team members for fighting spirit and attitude of fair play.



## International Craftsmen Market in Pruszcz Gdanski

This year's Craftsmen Market took place in Pruszcz Gdański on 13 July. Craftsmen from Sweden, Norway, Austria, Lithuania and all over Poland presented their skills in a Festival village full of historical stands and tents.

All visitors could take part in various workshops: clay modeling, felting, making of drums and jewellery, historical board games, heraldry, weaving etc.

Everybody had a chance to taste food prepared with mediaeval methods, watch warriors fighting with each other and see how a siege machine worked.

The Market ended with a beautiful concert of Warsaw Village Band and amber fire show.

The last event within Craftland project is Folk and Craft's Festival in Sweden. Save the date on 23 August 2014!

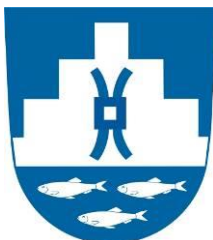




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## Pruszcz Gdański

The lead partner is the City of Pruszcz Gdański - a part of the Tricity agglomeration, only 10 km from the centre of Gdańsk. It is an important industrial, service, commercial, educational and cultural centre. Pruszcz Gdański occupies an area of 16,5 km<sup>2</sup> with over 26 thousand inhabitants.

The roots of the settlement in the Pruszcz area date back to the 6th century B.C. The advantageous localization made it possible for Pruszcz to develop very fast and increase its commercial importance. Most of the merchants' expeditions following ancient

Amber Route reached this place.

A reconstructed ancient amber trade village from the Roman influence period (Faktoria) was opened in July 2011.

Faktoria consists of: The Chief Hut – museum exhibition, the Market Hall – place of meetings with live archeology and reconstructions of The Blacksmith Hut and The Amber Craftsman Hut.

It is a perfect place for outdoor events, happenings and artistic ventures. It is also the venue for the cross-border events within Craftland project.

## Silute

Silute District Municipality is a long-term partner of Pruszcz Gdański with a common EU project history. It is in the western part of Lithuania Republic, near the Baltic sea Curonian Lagoon. Silute is region where humans and water creates life. Silute will organise the Crafts and Folk Festival in 2012. Other travelling events that will take place in Silute are the City Tournament and Festival Market. The events in Silute will

contribute to prolonging the tourist season in the region as they will take place in May. We will be responsible for promotion of the project in Silute and contributing to promotion in the whole South Baltic area. The representatives of Silute will take part in all project events organised by other partners in order to share experience and know-how and introduce good practices in their home town.

## Vellinge

Vellinge municipality is the home of Sweden's finest beaches and a paradise for birds.

It is with great pleasure we welcome you to the south western corner of Sweden. We neighbour the famous Öresund bridge which means we are within easy reach of many lovely cites for excursions such as Malmö, Lund, Ystad, Copenhagen as well as the rural Söderslätt area.

We offer activities for all ages and interests. You can choose to play golf at any of our five golf courses or enjoy the

white, sandy beaches all along the rim of the Näset isthmus and beautiful nature. Experience the spectacular bird migration during the fall together with birdwatchers from all over the world. Search for amber along the coastline of the Baltic Sea.

The Viking Reserve at Foteviken is a unique historic experience. During the summer months the Viking Reserve not only attracts tourists but also Vikings dressed enthusiasts from near and far. Or visit the Falsterbo Horse Show, a major annual event that attracts horse-enthusiasts from all over Europe.

